

Sophie Gao

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SKILLS

Technical

Adobe Photoshop // Adobe Illustrator // Adobe Indesign // Adobe XD // Figma // Adobe After Effect // Basic knowledge in Adobe Dreamweaver

Design

Graphic design // Social media management // Photography // User research // Wireframing // Usability studies // Presentation // Prototyping

Collaboration

Communication // Giving constructive design critique + feedback // Strong presenter // Detail-oriented

EXPERIENCE

Graphic Designer

 Nature's Own Cosmetics

// July 2021 - PRESENT, North York, ON

Creating digital designs for internal and external client groups, including but not limited to design email newsletters, regular customized social media postings, product photography and updating websites' content regularly. Multitasking and working on multiple projects at the same time, while prioritizing competing projects to reach tight deadlines.

Graphic Designer

 Max Advanced Brakes

// August 2020 - January 2021, Markham, ON

Design and build websites for the company's sub brand. Creating prints and digital marketing material for internal and external use. Evaluated and analyzed design briefs. Optimizing design to meet internal feedback and consumer needs.

Part-time Digital Designer

 Chengpin Studio

// January 2020 - May 2020, Markham, ON

Assisted in website wireframing and design process to ensure the visual appeal. Evaluated different design briefs and assisted in designing digital assets to meet clients' satisfaction.

Freelance designer & Part-time Design Instructor

 Litehawk Canada, LoveFunArt, WeArt, etc.

// 2017 - 2020

As a design instructor, I worked with a team to successfully create course material based on different age groups and gave constructive feedback based on the student's work.

As a freelance designer, I worked with multiple small businesses to make successful logo design, infographic designs, illustrations, layout designs, and any digital media they may need.

EDUCATION

Google

 UX Design Certificate

// November 2021 - January 2022, Online

OCAD University

 Bdes Degree

// August 2016 - May 2020, Toronto, ON

Graduated with honors. Major degree in illustration and minor degree in communication design.